

2020 Challenge  
OFFICIAL RULES

OFFICIAL RULES HOME ENERGY CHALLENGE (The “Challenge”) By participating in the Challenge, you agree to be bound by these Official Rules and the decisions of the sponsor of the Challenge, Eversource (“Sponsor”), which are binding and final on matters relating to this Challenge. The Challenge is subject to all applicable federal, state, and local laws.

The Challenge takes place from May 4, 2020 at 12:01 a.m. Eastern Time (“ET”) to June 25, 2020 at 11:59 p.m. ET (the “Challenge Period”). During the Challenge Period, parents (each, an “Entrant”) will be invited to complete a Task (as defined below) with their students to enter.

1. ELIGIBILITY. NO PURCHASE NECESSARY TO ENTER OR WIN. A purchase will not increase your chances of winning. Void where prohibited. Open to legal U.S. residents residing in, the Massachusetts, New Hampshire and Connecticut communities listed below who are eighteen (18) years of age or older, and who are parents of students in grades K-12 at the time of entry. Employees of Sponsor and its parents, affiliates, subsidiaries, and their respective immediate families and household members are not eligible to enter or win.

**EASTERN MASSACHUSETTS - ELECTRIC**

ACUSHNET	BELLINGHAM	NEWTON CENTER
ASHLAND	BOSTON	NEWTON HIGHLANDS
ASSONET	BOURNE	NEWTON LOWER FALLS
CAMBRIDGE	BREWSTER	NEWTON UPPER FALLS
CARVER	BRIGHTON	NEWTONVILLE
DARTMOUTH	BROOKLINE	NORFOLK
DEDHAM	BURLINGTON	OAK BLUFFS
DOVER	CANTON	ORLEANS
FAIRHAVEN	CARLISLE	PEMBROKE
FRAMINGHAM	CHARLESTOWN	PLYMPTON
FREETOWN	CHATHAM	PROVINCETOWN
HOLLISTON	CHELSEA	ROSLINDALE
HOPKINTON	CHESTNUT HILL	ROXBURY
HYDE PARK	CHILMARK	SAGAMORE
KINGSTON	DENNIS	SANDWICH
MARION	DORCHESTER	SCITUATE (HUMAROCK)
MATTAPAN	DUXBURY	SHARON
MATTAPOISETT	EAST BOSTON	STONEHAM
MAYNARD	EASTHAM	SUDBURY
NATICK	EDGARTOWN	TISBURY
NEEDHAM	FALMOUTH	TRURO
NEW BEDFORD	HARWICH	WABAN
PLYMOUTH	HYANNIS	WALPOLE
READVILLE	JAMAICA PLAIN	WALTHAM
ROCHESTER	LAKEVILLE	WAREHAM

SHERBORN  
SOMERVILLE  
WAYLAND  
WESTWOOD  
ACTON  
ALLSTON  
ARLINGTON  
AQUINNAH  
AUBURNDALE  
BARNSTABLE  
BEDFORD

LEXINGTON  
LINCOLN  
MARSHFIELD  
MARTHA'S VINEYARD  
MASHPEE  
MEDFIELD  
MEDWAY  
MIDDLEBOROUGH  
MILLIS  
MILTON  
NEWTON

WATERTOWN  
WELLFLEET  
WEST NEWTON  
WEST ROXBURY  
WEST TISBURY  
WESTON  
WESTPORT  
WINCHESTER  
WOBBURN  
YARMOUTH

**WESTERN MASSACHUSETTS - ELECTRIC**

ADAMS  
AGAWAM  
AMHERST  
ASHFIELD  
BECKET  
BELCHERTOWN  
BERNARDSTON  
BLANDFORD  
BUCKLAND  
CHESHIRE  
CHESTER  
CHESTERFIELD  
CHICOPEE  
COLRAIN  
CONWAY  
CUMMINGTON  
DALTON  
DEERFIELD  
EAST LONGMEADOW  
EASTHAMPTON  
ERVING  
GILL  
GRANVILLE

GREENFIELD  
HADLEY  
HANCOCK  
HATFIELD  
HINSDALE  
HOLYOKE  
HUNTINGTON  
LANESBORO  
LEE  
LENOX  
LEVERETT  
LEYDEN  
LONGMEADOW  
LUDLOW  
MIDDLEFIELD  
MONTAGUE  
MONTGOMERY  
NEW ASHFORD  
NORTHAMPTON  
NORTHFIELD  
OTIS  
PELHAM  
PERU

PITTSFIELD  
PLAINFIELD  
RICHMOND  
RUSSELL  
SANDISFIELD  
SAVOY  
SHELBURNE  
SHUTESBURY  
SOUTH HADLEY  
SOUTHAMPTON  
SOUTHWICK  
SPRINGFIELD  
SUNDERLAND  
TOLLAND  
TYRINGHAM  
WASHINGTON  
WEST SPRINGFIELD  
WESTFIELD  
WESTHAMPTON  
WHATELY  
WILBRAHAM  
WINDSOR  
WORTHINGTON

**NEW HAMPSHIRE - ELECTRIC**

ACWORTH  
ALBANY  
ALEXANDRIA  
ALLENSTOWN  
ALSTEAD

GILMANTON  
GILSUM  
GOFFSTOWN  
GORHAM  
GOSHEN

NEWPORT  
NEWTON  
NORTH HAMPTON  
NORTHFIELD  
NORTHUMBERLAND

ALTON	GRAFTON	NORTHWOOD
AMHERST	GRANTHAM	NOTTINGHAM
ANDOVER	GREENFIELD	ORANGE
ANTRIM	GREENLAND	ORFORD
ASHLAND	GREENS GRANT	OSSIPEE
ATKINSON	GREENVILLE	PELHAM
AUBURN	GROTON	PEMBROKE
BARNSTEAD	HAMPSTEAD	PETERBOROUGH
BARRINGTON	HAMPTON	PIERMONT
BARTLETT	HAMPTON FALLS	PINKHAMS GRANT
BATH	HANCOCK	PITTSBURG
BEDFORD	HANOVER	PITTSFIELD
BELMONT	HARRISVILLE	PLAINFIELD
BENNINGTON	HARTS LOCATION	PLAISTOW
BENTON	HAVERHILL	PLYMOUTH
BERLIN	HEBRON	PORTSMOUTH
BETHLEHEM	HENNIKER	RANDOLPH
BOSCAWEN	HILL	RAYMOND
BOW	HILLSBOROUGH	RICHMOND
BRADFORD	HINSDALE	RINDGE
BRENTWOOD	HOLDERNESS	ROCHESTER
BRIDGEWATER	HOLLIS	ROLLINSFORD
BRISTOL	HOOKSETT	ROXBURY
BROOKFIELD	HOPKINTON	RUMNEY
BROOKLINE	HUDSON	RYE
CAMBRIDGE	JACKSON	SALEM
CAMPTON	JAFFREY	SALISBURY
CANAAN	JEFFERSON	SANBORTON
CANDIA	KEENE	SANDOWN
CANTERBURY	KENSINGTON	SANDWICH
CARROLL	LACONIA	SEABROOK
CENTER HARBOR	LANCASTER	SHARON
CHARLESTOWN	LANDAFF	SHELBURNE
CHATHAM	LANGDON	SOMERSWORTH
CHESTER	LEE	SOUTH HAMPTON
CHESTERFIELD	LEMPSTER	SPRINGFIELD
CHICHESTER	LINCOLN	STARK
CLAREMONT	LISBON	STEWARTSTOWN
CLARKSVILLE	LITCHFIELD	STODDARD
COLEBROOK	LITTLETON	STRAFFORD
COLUMBIA	LONDONDERRY	STRATFORD
CONCORD	LOUDON	STRATHAM
CONWAY	LYMAN	SUCCESS

CORNISH	LYME	SUGAR HILL
CROYDON	LYNDEBOROUGH	SULLIVAN
DALTON	MADBURY	SUNAPEE
DANBURY	MADISON	SURRY
DANVILLE	MANCHESTER	SUTTON
DEERFIELD	MARLBOROUGH	SWANZEY
DEERING	MARLOW	TAMWORTH
DERRY	MARTINS LOCATION	TEMPLE
DORCHESTER	MASON	THORNTON
DOVER	MEREDITH	TILTON
DUBLIN	MERRIMACK	TROY
DUMMER	MIDDLETON	TUFTONBORO
DUNBARTON	MILAN	UNITY
DURHAM	MILFORD	WAKEFIELD
EAST KINGSTON	MILLSFIELD	WARNER
EASTON	MILTON	WARREN
EATON	MONROE	WASHINGTON
EFFINGHAM	MONT VERNON	WATERVILLE
ELLSWORTH	MOULTONBOROUGH	WEARE
ENFIELD	NASHUA	WEBSTER
EPPING	NELSON	WENTWORTH
EPSOM	NEW BOSTON	WENTWORTHS LOCATION
ERROL	NEW CASTLE	WESTMORELAND
FARMINGTON	NEW DURHAM	WHITEFIELD
FITZWILLIAM	NEW HAMPTON	WILMOT
FRANCESTOWN	NEW IPSWICH	WILTON
FRANCONIA	NEW LONDON	WINCHESTER
FRANKLIN	NEWBURY	WINDHAM
FREEDOM	NEWFIELDS	WINDSOR
FREMONT	NEWINGTON	WOLFEBORO
GILFORD	NEWMARKET	WOODSTOCK

### **CONNECTICUT - ELECTRIC**

ANDOVER	GRISWOLD	PROSPECT
ASHFORD	GUILFORD	PUTNAM
AVON	HADDAM	REDDING
BARKHAMSTED	HAMPTON	RIDGEFIELD
BEACON FALLS	HARTFORD	ROCKY HILL
BERLIN	HARTLAND	ROXBURY
BETHANY	HARWINTON	SALEM
BETHEL	HEBRON	SALISBURY
BETHLEHEM	KENT	SCOTLAND
BLOOMFIELD	KILLINGLY	SEYMOUR

BOLTON	KILLINGWORTH	SHARON
BRANFORD	LEBANON	SHERMAN
BRIDGEWATER	LEDYARD	SIMSBURY
BRISTOL	LISBON	SOMERS
BROOKFIELD	LITCHFIELD	SOUTH WINDSOR
BROOKLYN	LYME	SOUTHBURY
BURLINGTON	MADISON	SOUTHINGTON
CANAAN	MANCHESTER	SPRAGUE
CANTERBURY	MANSFIELD	STAFFORD
CANTON	MARLBOROUGH	STAMFORD
CHAPLIN	MERIDEN	STERLING
CHESHIRE	MIDDLEBURY	STONINGTON
CHESTER	MIDDLEFIELD	SUFFIELD
CLINTON	MIDDLETOWN	THOMASTON
COLCHESTER	MONROE	THOMPSON
COLEBROOK	MONTVILLE	TOLLAND
COLUMBIA	MORRIS	TORRINGTON
CORNWALL	NAUGATUCK	UNION
COVENTRY	NEW BRITAIN	VERNON
CROMWELL	NEW CANAAN	VOLUNTOWN
DANBURY	NEW FAIRFIELD	WARREN
DARIEN	NEW HARTFORD	WASHINGTON
DEEP RIVER	NEW LONDON	WATERBURY
DURHAM	NEW MILFORD	WATERFORD
EAST GRANBY	NEWINGTON	WATERTOWN
EAST HADDAM	NEWTOWN	WEST HARTFORD
EAST HAMPTON	NORFOLK	WESTBROOK
EAST HARTFORD	NORTH CANAAN	WESTON
EAST LYME	NORTH STONINGTON	WESTPORT
EAST WINDSOR	NORWALK	WETHERSFIELD
EASTFORD	OLD LYME	WILLINGTON
ELLINGTON	OLD SAYBROOK	WILTON
ENFIELD	OXFORD	WINCHESTER
ESSEX	PLAINFIELD	WINDHAM
FARMINGTON	PLAINVILLE	WINDSOR
FRANKLIN	PLYMOUTH	WINDSOR LOCKS
GLASTONBURY	POMFRET	WOLCOTT
GOSHEN	PORTLAND	WOODBURY
GRANBY	PRESTON	WOODSTOCK
GREENWICH		

2. TO ENTER. There are two (2) ways to enter the Challenge.

Challenge Task Entry: Entrants will be given the opportunity to receive a kit to build and design an Energy House, or a small model home, to then test the impact of insulation, design and building on home temperature and see what impact insulation and home design have on home heating and cooling requirements using an ice cube experiment, then provide results of both to the Sponsor (the “Task Entry”).

A. Pre-Registration. Pre-Registration for the Challenge is required to receive the Task Kit, as defined below. Pre-Registration begins on May 4, 2020 at 12:01 a.m. ET and ends on June 4, 2020 at 11:59 p.m. ET (“Pre-Registration Period”). Entrants must pre-register no later than June 4, 2020 by completing a pre-registration form located at <https://www.homeenergychallenge.com/#form> “Registration Form”) or mailing a completed Pre-registration form (postmarked no later than June 4, 2020) to Energy House Challenge, ATTN: Scott Halstead, P.O. Box 2353, South Hamilton MA 01982-9998. Once the Registration Form is completed, Entrants will receive a confirmation email with instructions for the Task and submission instructions.

B. Entry Submission. Upon receipt of the Pre-Registration, Sponsor will mail an Energy house Kit (“Task Kit”) to each eligible Entrant within five (5) business days of the date of Pre-Registration that includes all of the materials necessary to complete the Task Entry, while supplies last. The Entrant will use the materials in the Entry Kit to complete the Task Entry, by building an Energy House and performing the ice cube experiment, as outlined in the instructions manual. All Task materials will be provided to each Entrant by Sponsor. The manual on how to complete the Task will be available via download or request via email. Each Task Kit consists of:

- Mailing Tape
- Transparency Paper
- Aluminum Foil – 1 yard
- One (1) Poster Board (22 x 28)
- Bubble Wrap
- Cotton Batting
- Padded Paper
- Caulking
- Weather stripping
- 2 Boxes 9x9x9 (to build the house)
- Digital Thermometer

Upon completion of the Task Entry, Entrants can email or mail the final form as provided (the “Entry Form”) to [info@homeenergychallenge.com](mailto:info@homeenergychallenge.com), including the following to receive one (1) Entry: picture of the Energy House, record of the experiment results, and answer questions provided. Task Entries and Entry Forms must be postmarked by June 25, 2020 and received by July 2, 2020 or submitted online no later than June 25, 2020 at 11:59:59 p.m. ET.

Mail-In Entry: To enter the Challenge without completing Pre-Registration and the Task Entry, on a 3" x 5" piece of paper, hand-print your name, complete address, daytime and evening telephone numbers (area code included), and date-of-birth, along with the name of your child and his/her current grade (for the 2019-2020 school year), and mail entry in a properly stamped #10 envelope to: The Energy House

Energy House Challenge Rules FINAL

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Challenge, Scott Halstead, P.O. Box 2353, South Hamilton MA 01982-9998. Entries must be postmarked by June 25, 2020 and received by July 2, 2020 to be eligible. Limit one (1) entry per person, per email address for the duration of the Entry Period regardless of method of entry. Multiple entries received from any person or e-mail address after the first entry received from that person or email address will be void. All mail-in entries must be mailed in separately.

Each Entrant may only submit one Entry. Entries become the property of Sponsor and will not be returned to Entrants.

By submitting an Entry, Entrant represents and warrants that the Entry is original and that Entrant created and owns all rights to the Entry.

3. ENTRY REQUIREMENTS. Each Entry must comply with the following requirements:

A. Originality. Entries must be original and, other than the items found in the Task Kit, solely created by the Entrant. They must not contain any elements that were not created by Entrant, other than the items found in the Task Kit. Plagiarism or other use of any elements or materials that are not original may result in disqualification of the Entry, in Sponsor's sole discretion.

Entrant agrees to not use any Entry for any purpose other than participation in the Challenge, without prior express consent of Sponsor in each instance.

B. Content Restrictions. Entry must not contain (a) any photographs or other recordings of individuals other than the Entrant and his/her child, except with the permission of such individuals, (b) any commercial content or logos, (c) any personally identifiable information (other than as required pursuant to the Entry requirements), (d) any content that is lewd, obscene, disparaging, defamatory, obscene, or that otherwise contains inappropriate content or objectionable material as determined by Sponsor in its sole discretion. Entry must not infringe on the copyright, trademark, privacy, publicity, or other rights of any person or entity.

C. Challenge Integrity. Sponsor reserves the right, in its sole discretion, to (a) reject, disqualify, or modify any Entry without explanation, (b) verify any element of any Entry or related materials, and (c) disqualify any Entrant whose participation does not comply with Official Challenge Rules or may subject the Challenge, Motus Experiential, Sponsor, or Sponsor's advertisers, clients, or customers to controversy, negative publicity, scorn, and/or ridicule.

4. SELECTION OF WINNERS. One (1) winner per state will be selected from Massachusetts, New Hampshire and Connecticut, no later than July 9, 2020. The Potential Winners will be selected randomly from all completed entries within the respective state. Sponsor will notify each Potential Winner that he/she has been selected via email and phone. Each Potential Winner will be required to execute and return an Affidavit of Eligibility no later than three (3) business days after receiving such document from Sponsor. If a Potential Winner fails to return such document to Sponsor within the specified time period, prize notification is returned as undeliverable, or Potential Winner is not in compliance with these Official Rules, the Prize will be forfeited and, at Sponsor's discretion, an alternate Potential Winner may be selected. A Potential Winner is not an official winner ("Winner") until Sponsor receives Winner's Affidavit of Eligibility and notifies him/her that he/she is a Winner.

5. CRITERIA. Selection of Winners will be random selected per state. Sponsor will separate all entries by state and randomly select one winner per state of completed entries that followed all the directions provided.

6. PRIZES. Three (3) Prizes are available, one (1) Prize for each state (each, a “State Prize”).

Each Prize consists of winner’s choice of one (1) Apple® iPad, with an Approximate Retail Value (“ARV”) of \$480.00, or one (1) Google Chrome Book, with an ARV of \$300.00.

Prize is awarded “as is” with no warranty or guarantee, either express or implied, and is subject to availability and expiration dates. Details of the Prize may change, based on availability. Sponsor reserves the right to substitute the Prize or portions thereof if Prize cannot be awarded as described. Sponsor will determine all elements of Prize in its sole discretion. Sponsor disclaims all and any liability for the actual provision, quality, or nature of any third-party product or service related to the Prize. Sponsor is not liable for injuries, losses, or damages of any kind arising from participation in this Challenge and use of the Prize. Winner must comply with any third-party terms and conditions applicable to the redemption and use of the Prize.

Winner may not substitute, assign, or transfer the Prize or redeem the Prize for cash. Winner is responsible for all applicable federal, state, and local taxes, as well as any other costs and expenses associated with the Prize. Winner forfeits any unused portions of the Prize. The awarding of any Prize is contingent on full compliance with these Official Rules. If a Winner is found to have violated the Official Rules or otherwise does not meet eligibility criteria, that Winner will forfeit the Prize and the Prize may be awarded to an alternate winner.

Sponsor will ship the Prize from the Sponsor, at a date and time to be specified by Sponsor.

7. PRIVACY AND PUBLICITY. Except where legally prohibited, by entering and providing the required entry information, Entrant consents to be photographed by or on behalf of the Sponsor and permits Sponsor, Motus Experiential, and their parent corporations, subsidiaries, affiliates, agents, and assigns, to use Entrant’s name, likeness, photograph, city or town of residence, Entrant’s child’s name and likeness, Entry (regardless of method of entry), and any materials Entrant submits to Sponsor (“Entrant Materials”) in all media, throughout the World, in perpetuity, and for any purpose (including advertising, publicity, and/or trade purposes), without notice to Entrant and without further compensation.

Entrants further agree that Sponsor and Motus Experiential may use their Entrant Materials and any other personally identifiable information collected or used in connection with the Challenge in accordance with the Eversource privacy policy. Entrants agree that Sponsor has the right to use the Entrant Materials in combination with such other material as Sponsor in its sole discretion shall determine, and that Entrants have no right of approval, claim to compensation or 7 benefits claim, including without limitation, claims based upon invasion of privacy, defamation, or right of publicity arising out of any use of Entrant Materials.

8. USE OF ENTRIES. By submitting an Entry, Entrant grants to Sponsor, Motus Experiential, and to its licensees, successors and assigns, and any person or entity acting on its behalf, the irrevocable license to use, publish, display, exploit, modify, edit, transmit, distribute, and otherwise use an Entry (including,



without limitation, the submitted written and visual materials and video and audio recordings) in all media, throughout the World, in perpetuity, and for any purpose (including advertising, publicity, and/or trade purposes), without notice to Entrant and without further compensation. By submitting an Entry, Entrant also represents and warrants that he/she has the right and authority to grant the license as described above.

9. RELEASE. Released Parties (as defined below) are not responsible for lost, late, incomplete, damaged, inaccurate, stolen, delayed, misdirected, undelivered, or garbled Registration Forms, Entries or emails for whatever cause or other errors whether human, mechanical, electronic, computer, network, typographical, printing, address error, or otherwise relating to or in connection with the Challenge. Released Parties are also not responsible for any incorrect or inaccurate information, whether caused by Website users, tampering, hacking, or by any equipment or programming associated with or utilized in the Challenge. Released Parties are not responsible for injury or damage to participants' or to any other person's computer related to or resulting from participating in this Challenge or downloading materials from or use of the Website. Persons who tamper with or abuse any aspect of the Challenge or Website, who are in violation of these Official Rules, as solely determined by Sponsor, will be disqualified and all associated Entries will be void. Sponsor reserves the right at its sole discretion to suspend, modify or terminate the Challenge at any time and for any reason, including, but not limited to, if any portion of the Challenge is, in Sponsor's sole opinion, compromised by virus, worms, bugs, non-authorized human intervention or other causes which, in the sole opinion of the Sponsor, corrupt or impair the administration, security, fairness or proper play, or submission of Entries, and, if terminated, Sponsor may select a Potential Winner from among all non-suspect, eligible Entries received in each state for such drawing prior to action taken or as otherwise deemed fair and appropriate by Sponsor.

By participating, Entrants agree that Sponsor, Motus Experiential, suppliers of the Prize, and their respective parents, affiliates, subsidiaries and advertising and promotion agencies and all of their respective officers, directors, employees, representatives and agents (collectively, "Released Parties") will have no liability whatsoever for, and shall be held harmless by Entrants against, any liability, for any injuries, losses or damages of any kind, including death, to persons, or property resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse or use of the prize or participation in this Challenge. In the event of a dispute regarding Entries received from multiple users having the same email account, the authorized subscriber of the email account at the time of entry will be deemed to be the Entrant and must comply with these Official Rules. Authorized account subscriber is the natural person who is assigned the e-mail address by the internet service provider (ISP), online service provider, or other organization responsible for assigning e-mail addresses. Released Parties are not responsible for any unauthorized use of Entries by third parties. Released Parties are not responsible for Task Kits lost in the mail due to inaccurate registration information.

Any and all claims, judgments and awards will be limited to actual out-of-pocket costs incurred, including costs associated with participating in this Challenge but in no event attorneys' fees and under no circumstances will any Entrant be permitted to obtain awards for, and hereby waives all rights to claim, punitive, incidental, and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased.

10. GOVERNING LAW/JURISDICTION. The Challenge and these Official Rules are governed by and shall be construed in accordance with the substantive laws of the Commonwealth of Massachusetts (as distinguished from the choice of law rules) and the United States of America applicable to contracts

made and performed entirely in Massachusetts and where the relevant contacts are with such state. Except where prohibited, as a condition of participating in this Challenge, Entrants agree that any and all disputes, claims and causes of action arising out of or connected with this Challenge, the prizes awarded, or the determination of the Winner shall be resolved individually, without resort to any form of class action. Entrants further agree that in any cause of action, the Released Parties entire liability will be limited to the cost of entering and participating in the Challenge, and in no event shall the Released Parties be liable for attorneys' fees and/or experts' fees and costs. By entering, Entrants waive the right to claim any damages whatsoever, including, but not limited to, punitive, consequential, direct, or indirect damages and further waive all rights to have damages multiplied or increased.

11. WINNER'S NAME. For the name of the Winner(s), send a self-addressed stamped envelope to: Energy House Challenge, ATTN: Scott Halstead, P.O. Box 2353, South Hamilton MA 01982-9998. Requests for Winner names must be received no later than 60 days from the Winner selection date described in paragraph 4.