2024 Home Energy Challenge: Photo Scavenger edition OFFICIAL RULES

OFFICIAL RULES HOME ENERGY CHALLENGE – PHOTO SCAVENGER (The "Challenge") By participating in the Challenge, you agree to be bound by these Official Rules and the decisions of the sponsor of the Challenge, Eversource ("Sponsor"), which are binding and final on matters relating to this Challenge. The Challenge is subject to all applicable federal, state, and local laws.

The Challenge takes place from June 3, 2024 at 12:01 a.m. Eastern Time ("ET") to July 31, 2024 at 11:59 p.m. ET (the "Challenge Period"). During the Challenge Period, parents (each, an "Entrant") will be invited to complete a Task (as defined below) with their students to enter.

1. ELIGIBILITY. NO PURCHASE NECESSARY TO ENTER OR WIN. A purchase will not increase your chances of winning. Void where prohibited. Open to legal U.S. residents residing in, the Massachusetts, New Hampshire and Connecticut communities listed below who are eighteen (18) years of age or older, and who are parents of students in grades K-12 at the time of entry. Employees of Sponsor and its parents, affiliates, subsidiaries, and their respective immediate families and household members are not eligible to enter or win.

MASSACHUSETTS

EAST BOSTON ACTON BROOKLINE ACUSHNET BUCKLAND EAST BRIDGEWATER **ADAMS** BURLINGTON **EAST LONGMEADOW AGAWAM** CAMBRIDGE **EASTHAMPTON** ALLSTON CANTON **EASTON AMHERST CARLISLE ERVING** ANDOVER **CARVER FAIRHAVEN** ARLINGTON **CHARLESTOWN FOXBOROUGH ASHFIELD CHELSEA FRAMINGHAM ASHLAND CHESHIRE FRANKLIN ASSONET CHESTER FREETOWN ATTLEBORO** CHESTERFIELD GILL **AUBURNDALE** CHESTNUT HILL **GRANBY AVON CHICOPEE** GRANVILLE **BECKET** COLRAIN **GREENFIELD BEDFORD CONWAY** HADLEY **CUMMINGTON BELCHERTOWN HALIFAX BELLINGHAM** DALTON HANCOCK **BERKLEY** DARTMOUTH **HANOVER BERNARDSTON DEDHAM HANSON BLANDFORD DEERFIELD HATFIELD** BOSTON DIGHTON HINSDALE **BRIDGEWATER** DORCHESTER **HOLBROOK HOLLISTON** BRIGHTON DOVER **BROCKTON HOLYOKE DUXBURY**

HOPKINTON NEWTON CENTER SHERBORN HUNTINGTON NEWTON HIGHLANDS SHUTESBURY HYDE PARK NEWTON LOWER FALLS SOMERVILLE JAMAICA PLAIN **NEWTON UPPER FALLS** SOUTH HADLEY **KINGSTON NEWTONVILLE SOUTHAMPTON LAKEVILLE** NORFOLK SOUTHWICK **LANESBORO** NORTH ANDOVER **SPRINGFIELD LAWRENCE NORTHAMPTON STONEHAM NORTHFIELD LEE LENOX STOUGHTON LEVERETT** NORTON **SUDBURY LEXINGTON NORWELL SUNDERLAND LEYDEN OTIS TAUNTON PALMER TOLLAND** LINCOLN **LONGMEADOW PELHAM TYRINGHAM** LUDLOW **PEMBROKE** WABAN **MANSFIELD PERU** WALPOLE **PITTSFIELD** MARION **WALTHAM MARSHFIELD PLAINFIELD WAREHAM MATTAPAN** WASHINGTON **PLYMOUTH PLYMPTON** WATERTOWN **MATTAPOISETT MAYNARD RANDOLPH** WAYLAND MEDFIELD RAYNHAM

WEST NEWTON MEDWAY READVILLE WEST ROXBURY METHUEN REHOBOTH WEST SPRINGFIELD

MIDDLEBOROUGH RICHMOND WESTFIELD

MIDDLEFIELD ROCHESTER WESTHAMPTON

MILLIS ROSLINDALE WESTON MILTON **ROXBURY** WESTPORT **MONSON** RUSSELL WESTWOOD **MONTAGUE SANDISFIELD** WHATELY **MONTGOMERY** SAVOY **WILBRAHAM NATICK** SCITUATE (HUMAROCK) WINCHESTER **NEEDHAM SCITUATE** WINDSOR **NEW ASHFORD SEEKONK** WOBURN

NEW BEDFORD SHARON WORTHINGTON **NEWTON SHELBURNE WRENTHAM**

NEW HAMPSHIRE

ACWORTH GILMANTON NEWPORT ALBANY GILSUM NEWTON

ALEXANDRIA GOFFSTOWN NORTH HAMPTON

ALLENSTOWN GORHAM NORTHFIELD

ALSTEAD GOSHEN NORTHUMBERLAND

ALTON **GRAFTON** NORTHWOOD **AMHERST GRANTHAM** NOTTINGHAM **ANDOVER ORANGE** GREENFIELD **ANTRIM ORFORD GREENLAND ASHLAND GREENS GRANT** OSSIPEE **ATKINSON GREENVILLE PELHAM AUBURN** GROTON **PEMBROKE**

BARNSTEAD HAMPSTEAD PETERBOROUGH BARRINGTON HAMPTON PIERMONT

BARTLETT HAMPTON FALLS PINKHAMS GRANT

PITTSBURG BATH HANCOCK **BEDFORD HANOVER PITTSFIELD BELMONT HARRISVILLE PLAINFIELD** BENNINGTON HARTS LOCATION **PLAISTOW BENTON HAVERHILL PLYMOUTH BERLIN HEBRON PORTSMOUTH BETHLEHEM HENNIKER RANDOLPH BOSCAWEN** HILL **RAYMOND** BOW HILLSBOROUGH **RICHMOND** BRADFORD HINSDALE RINDGE

BRENTWOOD HOLDERNESS ROCHESTER **BRIDGEWATER HOLLIS ROLLINSFORD** BRISTOL HOOKSETT ROXBURY **BROOKFIELD HOPKINTON RUMNEY BROOKLINE HUDSON** RYE CAMBRIDGE **JACKSON** SALEM **CAMPTON JAFFREY SALISBURY CANAAN JEFFERSON** SANBORTON **CANDIA** KEENE **SANDOWN CANTERBURY KENSINGTON SANDWICH** CARROLL **LACONIA SEABROOK CENTER HARBOR** LANCASTER SHARON **CHARLESTOWN LANDAFF SHELBURNE**

CHATHAM LANGDON SOMERSWORTH CHESTER LEE SOUTH HAMPTON

CHESTERFIELD LEMPSTER SPRINGFIELD
CHICHESTER LINCOLN STARK

CLAREMONT LISBON STEWARTSTOWN

CLARKSVILLE LITCHFIELD **STODDARD** COLEBROOK LITTLETON **STRAFFORD COLUMBIA** LONDONDERRY STRATFORD **CONCORD** LOUDON **STRATHAM CONWAY** LYMAN SUCCESS CORNISH LYME SUGAR HILL **CROYDON** LYNDEBOROUGH **SULLIVAN**

DALTON **MADBURY SUNAPEE MADISON SURRY DANBURY DANVILLE MANCHESTER SUTTON DEERFIELD** MARLBOROUGH **SWANZEY DEERING** MARLOW **TAMWORTH DERRY** MARTINS LOCATION **TEMPLE THORNTON DORCHESTER MASON DOVER MEREDITH** TILTON **TROY DUBLIN MERRIMACK**

DUMMER MIDDLETON TUFTONBORO

DUNBARTON MILAN UNITY

DURHAM MILFORD WAKEFIELD **EAST KINGSTON MILLSFIELD** WARNER **EASTON MILTON** WARREN **EATON MONROE** WASHINGTON **EFFINGHAM** MONT VERNON WATERVILLE **ELLSWORTH MOULTONBOROUGH** WEARE **ENFIELD NASHUA** WEBSTER **EPPING** WENTWORTH NELSON

EPSOM NEW BOSTON WENTWORTHS LOCATION

ERROL NEW CASTLE WESTMORELAND
FARMINGTON NEW DURHAM WHITEFIELD
FITZWILLIAM NEW HAMPTON WILMOT
FRANCESTOWN NEW IPSWICH WILTON
FRANCONIA NEW LONDON WINCHESTER

FRANKLIN NEWBURY WINDHAM
FREEDOM NEWFIELDS WINDSOR
FREMONT NEWINGTON WOLFEBORO
GILFORD NEWMARKET WOODSTOCK

CONNECTICUT

BRANFORD

ANDOVER GRISWOLD PROSPECT ANSONIA GUILFORD PUTNAM ASHFORD HADDAM **REDDING** AVON **HAMPTON RIDGEFIELD BARKHAMSTED HARTFORD ROCKY HILL BEACON FALLS HARTLAND ROXBURY BERLIN HARWINTON SALEM BETHANY HEBRON SALISBURY BETHEL** KENT **SCOTLAND BETHLEHEM KILLINGLY SEYMOUR BLOOMFIELD KILLINGWORTH SHARON** BOLTON **LEBANON**

LEDYARD

SHELTON

BRIDGEWATER LISBON SHERMAN **BRISTOL** LITCHFIELD **SIMSBURY BROOKFIELD** LYME **SOMERS BROOKLYN** MADISON SOUTH WINDSOR BURLINGTON MANCHESTER **SOUTHBURY** CANAAN **MANSFIELD SOUTHINGTON CANTERBURY** MARLBOROUGH **SPRAGUE CANTON MERIDEN STAFFORD CHAPLIN MIDDLEBURY STAMFORD** CHESHIRE MIDDLEFIELD **STERLING** CHESTER **MIDDLETOWN STONINGTON CLINTON** MONROE **SUFFIELD** COLCHESTER **THOMASTON** MONTVILLE **COLEBROOK MORRIS THOMPSON** COLUMBIA **NAUGATUCK TOLLAND CORNWALL NEW BRITAIN TORRINGTON** COVENTRY **NEW CANAAN** UNION **NEW FAIRFIELD** CROMWELL **VERNON NEW HARTFORD DANBURY** VOLUNTOWN DARIEN **NEW LONDON** WALLINGFORD **DEEP RIVER NEW MILFORD** WARREN **DEBRY** NEWINGTON WASHINGTON **DURHAM NEWTOWN WATERBURY EAST GRANBY NORFOLK** WATERFORD EAST HADDAM NORTH CANAAN WATERTOWN **EAST HAMPTON NORTH STONINGTON WEST HARTFORD** EAST HARTFORD **NORWALK** WESTBROOK EAST LYME OLD LYME WESTON **EAST WINDSOR OLD SAYBROOK** WESTPORT **EASTFORD OXFORD** WETHERSFIELD **ELLINGTON** PLAINFIELD WILLINGTON **ENFIELD PLAINVILLE** WILTON **ESSEX PLYMOUTH** WINCHESTER

GLASTONBURY PRESTON WINDSOR LOCKS

POMFRET

PORTLAND

GOSHEN WOLCOTT
GRANBY WOODBURY
GREENWICH WOODSTOCK

2. TO ENTER. There are two (2) ways to enter the Challenge.

<u>Challenge Task Entry:</u> The project invites students to find and take photos of energy around them from a list of several energy categories. They will need to submit 4 photos. The photos need to be placed into a

WINDHAM

WINDSOR

FARMINGTON

FRANKLIN

digital slide or page file and saved as a PDF or secured onto a 8.5" x 11" piece of paper with their submission form. The submission form will request a description of the items/location of photos, then provides results to the Sponsor (the "Task Entry"). All materials needed to participate in the Home Energy Challenge is included in the kit provided by the Sponsor.

A. Pre-Registration. Pre-Registration for the Challenge is required to receive the Task Kit, as defined below. Pre-Registration begins on June 3, 2024 at 12:01 a.m. ET and ends on June 28, 2024 at 11:59 p.m. ET ("Pre-Registration Period"). Entrants must pre-register no later than June 28, 2024 by completing a pre-registration form located at https://www.homeenergychallenge.com/#form "Registration Form") or mailing a completed Pre-registration form (postmarked no later than June 28, 2024) to Energy House Challenge, ATTN: Scott Halstead, P.O. Box 313, Rowley MA 01969-9998 Once the Registration Form is completed, Entrants will receive a confirmation email with instructions for the Task and submission instructions.

B. Entry Submission. Upon receipt of the Pre-Registration, Sponsor will mail a Home Energy Challenge Kit ("Task Kit") within five (5) business days of the date of Pre-Registration that includes all of the materials necessary to complete the Task Entry, while supplies last. The Entrant will use the materials in the Entry Kit to complete the Task Entry as outlined in the instruction manual. All Task materials will be provided, (1) per family of four Entrants, by Sponsor. The official guide on how to complete the Task will be in the Task Kit and available for download if additional entry forms are needed. Each Task Kit consists of:

- UV beads
- Bookmark
- The official guide

Upon completion of the Task Entry, Entrants can email or mail the final form as provided (the "Entry Form") to info@homeenergychallenge.com or mail the 8.5" x 11" entry with the final form to Energy House Challenge, ATTN: Scott Halstead, P.O. Box 313, Rowley MA 01969-9998, including the following to receive one (1) Entry: picture of the Entrant executing one of the tasks, record of the experiment results, and answer questions provided. Task Entries and Entry Forms must be postmarked by July 30, 2024 and received by July 31, 2024 or submitted online no later than July 31, 2024 at 11:59:59 p.m. ET.

Mail-In Entry: To enter the Challenge without completing Pre-Registration and the Task Entry, on a 3" x 5" piece of paper, hand-print your name, complete address, daytime and evening telephone numbers (area code included), and date-of-birth, along with the name of your child and his/her current grade (for the 2024-2025 school year), and mail entry in a properly stamped #10 envelope to: The Home Energy Challenge – Photo Scavenger edition, Scott Halstead, P.O. Box 313, Rowley MA 01969-9998 Entries must be postmarked by July 30, 2024 and received by July 31, 2024 to be eligible. Limit one (1) entry per person, per email address for the duration of the Entry Period regardless of method of entry. Multiple entries received from any person or e-mail address after the first entry received from that person or email address will be void. All mail-in entries must be mailed in separately.

Each Entrant may only submit one Entry. Entries become the property of Sponsor and will not be returned to Entrants.

By submitting an Entry, Entrant represents and warrants that the Entry is original and that Entrant created and owns all rights to the Entry.

3. ENTRY REQUIREMENTS. Each Entry must comply with the following requirements:

A. Originality. Entries must be original and, other than the items found in the Task Kit, solely created by the Entrant. They must not contain any elements that were not created by Entrant, other than the items found in the Task Kit. Plagiarism or other use of any elements or materials that are not original may result in disqualification of the Entry, in Sponsor's sole discretion.

Entrant agrees to not use any Entry for any purpose other than participation in the Home Energy Challenge, without prior express consent of Sponsor in each instance.

- B. Content Restrictions. Entry must not contain (a) any photographs or other recordings of individuals other than the Entrant and his/her child, except with the permission of such individuals, (b) any commercial content or logos, (c) any personally identifiable information (other than as required pursuant to the Entry requirements), (d) any content that is lewd, obscene, disparaging, defamatory, obscene, or that otherwise contains inappropriate content or objectionable material as determined by Sponsor in its sole discretion. Entry must not infringe on the copyright, trademark, privacy, publicity, or other rights of any person or entity.
- C. Challenge Integrity. Sponsor reserves the right, in its sole discretion, to (a) reject, disqualify, or modify any Entry without explanation, (b) verify any element of any Entry or related materials, and (c) disqualify any Entrant whose participation does not comply with Official Challenge Rules or may subject the Challenge, Motus Experiential, Sponsor, or Sponsor's advertisers, clients, or customers to controversy, negative publicity, scorn, and/or ridicule.
- 4. SELECTION OF WINNERS. One (1) winner per state will be selected from Massachusetts, New Hampshire and Connecticut, no later than August 5, 2024. The Potential Winners will be selected randomly from all completed entries within the respective state. Sponsor will notify each Potential Winner that he/she has been selected via email and phone. Each Potential Winner will be required to execute and return an Affidavit of Eligibility no later than three (3) business days after receiving such document from Sponsor. If a Potential Winner fails to return such document to Sponsor within the specified time period, prize notification is returned as undeliverable, or Potential Winner is not in compliance with these Official Rules, the Prize will be forfeited and, at Sponsor's discretion, an alternate Potential Winner may be selected. A Potential Winner is not an official winner ("Winner") until Sponsor receives Winner's Affidavit of Eligibility and notifies him/her that he/she is a Winner.
- 5. CRITERIA. Selection of Winners will be randomly selected per state. Sponsor will separate all entries by state and randomly select one winner per state of completed entries that followed all the directions provided.
- 6. PRIZES. Three (3) Prizes are available, one (1) Prize for each state (each, a "State Prize").

Each Prize consists of one (1) Apple® iPad, with an Approximate Retail Value ("ARV") of \$660.00

Prize is awarded "as is" with no warranty or guarantee, either express or implied, and is subject to availability and expiration dates. Details of the Prize may change, based on availability. Sponsor reserves the right to substitute the Prize or portions thereof if Prize cannot be awarded as described. Sponsor will determine all elements of Prize in its sole discretion. Sponsor disclaims all and any liability for the actual provision, quality, or nature of any third-party product or service related to the Prize. Sponsor is not liable for injuries, losses, or damages of any kind arising from participation in this Challenge and use of the Prize. Winner must comply with any third-party terms and conditions applicable to the redemption and use of the Prize.

Winner may not substitute, assign, or transfer the Prize or redeem the Prize for cash. Winner is responsible for all applicable federal, state, and local taxes, as well as any other costs and expenses associated with the Prize. Winner forfeits any unused portions of the Prize. The awarding of any Prize is contingent on full compliance with these Official Rules. If a Winner is found to have violated the Official Rules or otherwise does not meet eligibility criteria, that Winner will forfeit the Prize and the Prize may be awarded to an alternate winner.

Sponsor will ship the Prize from the Sponsor, at a date and time to be specified by Sponsor.

7. PRIVACY AND PUBLICITY. Except where legally prohibited, by entering and providing the required entry information, Entrant consents to be photographed by or on behalf of the Sponsor and permits Sponsor, Motus Experiential, and their parent corporations, subsidiaries, affiliates, agents, and assigns, to use Entrant's name, likeness, photograph, city or town of residence, Entrant's child's name and likeness, Entry (regardless of method of entry), and any materials Entrant submits to Sponsor ("Entrant Materials") in all media, throughout the World, in perpetuity, and for any purpose (including advertising, publicity, and/or trade purposes), without notice to Entrant and without further compensation.

Entrants further agree that Sponsor and Motus Experiential may use their Entrant Materials and any other personally identifiable information collected or used in connection with the Challenge in accordance with the Eversource privacy policy. Entrants agree that Sponsor has the right to use the Entrant Materials in combination with such other material as Sponsor in its sole discretion shall determine, and that Entrants have no right of approval, claim to compensation or 7 benefits claim, including without limitation, claims based upon invasion of privacy, defamation, or right of publicity arising out of any use of Entrant Materials.

- 8. USE OF ENTRIES. By submitting an Entry, Entrant grants to Sponsor, Motus Experiential, and to its licensees, successors and assigns, and any person or entity acting on its behalf, the irrevocable license to use, publish, display, exploit, modify, edit, transmit, distribute, and otherwise use an Entry (including, without limitation, the submitted written and visual materials and video and audio recordings) in all media, throughout the World, in perpetuity, and for any purpose (including advertising, publicity, and/or trade purposes), without notice to Entrant and without further compensation. By submitting an Entry, Entrant also represents and warrants that he/she has the right and authority to grant the license as described above.
- 9. RELEASE. Released Parties (as defined below) are not responsible for lost, late, incomplete, damaged, inaccurate, stolen, delayed, misdirected, undelivered, or garbled Registration Forms, Entries or emails for whatever cause or other errors whether human, mechanical, electronic, computer, network, typographical, printing, address error, or otherwise relating to or in connection with the Challenge. Released Parties are also not responsible for any incorrect or inaccurate information, whether caused by

Website users, tampering, hacking, or by any equipment or programming associated with or utilized in the Challenge. Released Parties are not responsible for injury or damage to participants' or to any other person's computer related to or resulting from participating in this Challenge or downloading materials from or use of the Website. Persons who tamper with or abuse any aspect of the Challenge or Website, who are in violation of these Official Rules, as solely determined by Sponsor, will be disqualified and all associated Entries will be void. Sponsor reserves the right at its sole discretion to suspend, modify or terminate the Challenge at any time and for any reason, including, but not limited to, if any portion of the Challenge is, in Sponsor's sole opinion, compromised by virus, worms, bugs, non-authorized human intervention or other causes which, in the sole opinion of the Sponsor, corrupt or impair the administration, security, fairness or proper play, or submission of Entries, and, if terminated, Sponsor may select a Potential Winner from among all non-suspect, eligible Entries received in each state for such drawing prior to action taken or as otherwise deemed fair and appropriate by Sponsor.

By participating, Entrants agree that Sponsor, Motus Experiential, suppliers of the Prize, and their respective parents, affiliates, subsidiaries and advertising and promotion agencies and all of their respective officers, directors, employees, representatives and agents (collectively, "Released Parties") will have no liability whatsoever for, and shall be held harmless by Entrants against, any liability, for any injuries, losses or damages of any kind, including death, to persons, or property resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse or use of the prize or participation in this Challenge. In the event of a dispute regarding Entries received from multiple users having the same email account, the authorized subscriber of the email account at the time of entry will be deemed to be the Entrant and must comply with these Official Rules. Authorized account subscriber is the natural person who is assigned the e-mail address by the internet service provider (ISP), online service provider, or other organization responsible for assigning e-mail addresses. Released Parties are not responsible for any unauthorized use of Entries by third parties. Released Parties are not responsible for Task Kits lost in the mail due to inaccurate registration information.

Any and all claims, judgments and awards will be limited to actual out-of-pocket costs incurred, including costs associated with participating in this Challenge but in no event attorneys' fees and under no circumstances will any Entrant be permitted to obtain awards for, and hereby waives all rights to claim, punitive, incidental, and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased.

10. GOVERNING LAW/JURISDICTION. The Challenge and these Official Rules are governed by and shall be construed in accordance with the substantive laws of the Commonwealth of Massachusetts (as distinguished from the choice of law rules) and the United States of America applicable to contracts made and performed entirely in Massachusetts and where the relevant contacts are with such state. Except where prohibited, as a condition of participating in this Challenge, Entrants agree that any and all disputes, claims and causes of action arising out of or connected with this Challenge, the prizes awarded, or the determination of the Winner shall be resolved individually, without resort to any form of class action. Entrants further agree that in any cause of action, the Released Parties entire liability will be limited to the cost of entering and participating in the Challenge, and in no event shall the Released Parties be liable for attorneys' fees and/or experts' fees and costs. By entering, Entrants waive the right to claim any damages whatsoever, including, but not limited to, punitive, consequential, direct, or indirect damages and further waive all rights to have damages multiplied or increased.

11. WINNER'S NAME. For the name of the Winner(s), send a self-addressed stamped envelope to: Home Energy Challenge Photo Scavenger, ATTN: Scott Halstead, P.O. Box 313, Rowley MA 01969-9998

described in paragraph 4.			

Requests for Winner names must be received no later than 60 days from the Winner selection date