

2024 HEC Energy Awareness Month: LED edition  
OFFICIAL RULES

OFFICIAL RULES HOME ENERGY CHALLENGE – ENERGY MONTH (The “Challenge”) By participating in the Challenge, you agree to be bound by these Official Rules and the decisions of the sponsor of the Challenge, Eversource (“Sponsor”), which are binding and final on matters relating to this Challenge. The Challenge is subject to all applicable federal, state, and local laws.

The Challenge takes place from October 1, 2024 at 12:01 a.m. Eastern Time (“ET”) to October 31, 2024 at 11:59 p.m. ET (the “Challenge Period”). During the Challenge Period, parents (each, an “Entrant”) will be invited to complete a Task (as defined below) with their students to enter.

1. ELIGIBILITY. NO PURCHASE NECESSARY TO ENTER OR WIN. A purchase will not increase your chances of winning. Void where prohibited. Open to legal U.S. residents residing in, the Massachusetts, New Hampshire and Connecticut communities listed below who are eighteen (18) years of age or older, and who are parents of students in grades K-12 at the time of entry. Employees of Sponsor and its parents, affiliates, subsidiaries, and their respective immediate families and household members are not eligible to enter or win.

**MASSACHUSETTS**

ACTON	BROOKLINE	EAST BOSTON
ACUSHNET	BUCKLAND	EAST BRIDGEWATER
ADAMS	BURLINGTON	EAST LONGMEADOW
AGAWAM	CAMBRIDGE	EASTHAMPTON
ALLSTON	CANTON	EASTON
AMHERST	CARLISLE	ERVING
ANDOVER	CARVER	FAIRHAVEN
ARLINGTON	CHARLESTOWN	FOXBOROUGH
ASHFIELD	CHELSEA	FRAMINGHAM
ASHLAND	CHESHIRE	FRANKLIN
ASSONET	CHESTER	FREETOWN
ATTLEBORO	CHESTERFIELD	GILL
AUBURNDALE	CHESTNUT HILL	GRANBY
AVON	CHICOPEE	GRANVILLE
BECKET	COLRAIN	GREENFIELD
BEDFORD	CONWAY	HADLEY
BELCHERTOWN	CUMMINGTON	HALIFAX
BELLINGHAM	DALTON	HANCOCK
BERKLEY	DARTMOUTH	HANOVER
BERNARDSTON	DEDHAM	HANSON
BLANDFORD	DEERFIELD	HATFIELD
BOSTON	DIGHTON	HINSDALE
BRIDGEWATER	DORCHESTER	HOLBROOK
BRIGHTON	DOVER	HOLLISTON
BROCKTON	DUXBURY	HOLYOKE

HOPKINTON  
HUNTINGTON  
HYDE PARK  
JAMAICA PLAIN  
KINGSTON  
LAKEVILLE  
LANESBORO  
LAWRENCE  
LEE LENOX  
LEVERETT  
LEXINGTON  
LEYDEN  
LINCOLN  
LONGMEADOW  
LUDLOW  
MANSFIELD  
MARION  
MARSHFIELD  
MATTAPAN  
MATTAPOISETT  
MAYNARD  
MEDFIELD  
MEDWAY  
METHUEN  
MIDDLEBOROUGH  
MIDDLEFIELD  
MILLIS  
MILTON  
MONSON  
MONTAGUE  
MONTGOMERY  
NATICK  
NEEDHAM  
NEW ASHFORD  
NEW BEDFORD  
NEWTON

NEWTON CENTER  
NEWTON HIGHLANDS  
NEWTON LOWER FALLS  
NEWTON UPPER FALLS  
NEWTONVILLE  
NORFOLK  
NORTH ANDOVER  
NORTHAMPTON  
NORTHFIELD  
NORTON  
NORWELL  
OTIS  
PALMER  
PELHAM  
PEMBROKE  
PERU  
PITTSFIELD  
PLAINFIELD  
PLYMOUTH  
PLYMPTON  
RANDOLPH  
RAYNHAM  
READVILLE  
REHOBOTH  
RICHMOND  
ROCHESTER  
ROSLINDALE  
ROXBURY  
RUSSELL  
SANDISFIELD  
SAVOY  
SCITUATE (HUMAROCK)  
SCITUATE  
SEEKONK  
SHARON  
SHELBURNE

SHERBORN  
SHUTESBURY  
SOMERVILLE  
SOUTH HADLEY  
SOUTHAMPTON  
SOUTHWICK  
SPRINGFIELD  
STONEHAM  
STOUGHTON  
SUDBURY  
SUNDERLAND  
TAUNTON  
TOLLAND  
TYRINGHAM  
WABAN  
WALPOLE  
WALTHAM  
WAREHAM  
WASHINGTON  
WATERTOWN  
WAYLAND  
WEST NEWTON  
WEST ROXBURY  
WEST SPRINGFIELD  
WESTFIELD  
WESTHAMPTON  
WESTON  
WESTPORT  
WESTWOOD  
WHATELY  
WILBRAHAM  
WINCHESTER  
WINDSOR  
WOBURN  
WORTHINGTON  
WRENTHAM

**NEW HAMPSHIRE**

ACWORTH  
ALBANY  
ALEXANDRIA  
ALLENSTOWN  
ALSTEAD  
ALTON

GILMANTON  
GILSUM  
GOFFSTOWN  
GORHAM  
GOSHEN  
GRAFTON

NEWPORT  
NEWTON  
NORTH HAMPTON  
NORTHFIELD  
NORTHUMBERLAND  
NORTHWOOD

AMHERST	GRANTHAM	NOTTINGHAM
ANDOVER	GREENFIELD	ORANGE
ANTRIM	GREENLAND	ORFORD
ASHLAND	GREENS GRANT	OSSIPEE
ATKINSON	GREENVILLE	PELHAM
AUBURN	GROTON	PEMBROKE
BARNSTEAD	HAMPSTEAD	PETERBOROUGH
BARRINGTON	HAMPTON	PIERMONT
BARTLETT	HAMPTON FALLS	PINKHAMS GRANT
BATH	HANCOCK	PITTSBURG
BEDFORD	HANOVER	PITTSFIELD
BELMONT	HARRISVILLE	PLAINFIELD
BENNINGTON	HARTS LOCATION	PLAISTOW
BENTON	HAVERHILL	PLYMOUTH
BERLIN	HEBRON	PORTSMOUTH
BETHLEHEM	HENNIKER	RANDOLPH
BOSCAWEN	HILL	RAYMOND
BOW	HILLSBOROUGH	RICHMOND
BRADFORD	HINSDALE	RINDGE
BRENTWOOD	HOLDERNESS	ROCHESTER
BRIDGEWATER	HOLLIS	ROLLINSFORD
BRISTOL	HOOKSETT	ROXBURY
BROOKFIELD	HOPKINTON	RUMNEY
BROOKLINE	HUDSON	RYE
CAMBRIDGE	JACKSON	SALEM
CAMPTON	JAFFREY	SALISBURY
CANAAN	JEFFERSON	SANBORTON
CANDIA	KEENE	SANDOWN
CANTERBURY	KENSINGTON	SANDWICH
CARROLL	LACONIA	SEABROOK
CENTER HARBOR	LANCASTER	SHARON
CHARLESTOWN	LANDAFF	SHELBURNE
CHATHAM	LANGDON	SOMERSWORTH
CHESTER	LEE	SOUTH HAMPTON
CHESTERFIELD	LEMPSTER	SPRINGFIELD
CHICHESTER	LINCOLN	STARK
CLAREMONT	LISBON	STEWARTSTOWN
CLARKSVILLE	LITCHFIELD	STODDARD
COLEBROOK	LITTLETON	STRAFFORD
COLUMBIA	LONDONDERRY	STRATFORD
CONCORD	LOUDON	STRATHAM
CONWAY	LYMAN	SUCCESS
CORNISH	LYME	SUGAR HILL
CROYDON	LYNDEBOROUGH	SULLIVAN

DALTON  
DANBURY  
DANVILLE  
DEERFIELD  
DEERING  
DERRY  
DORCHESTER  
DOVER  
DUBLIN  
DUMMER  
DUNBARTON  
DURHAM  
EAST KINGSTON  
EASTON  
EATON  
EFFINGHAM  
ELLSWORTH  
ENFIELD  
EPPING  
EPSOM  
ERROL  
FARMINGTON  
FITZWILLIAM  
FRANCESTOWN  
FRANCONIA  
FRANKLIN  
FREEDOM  
FREMONT  
GILFORD

MADBURY  
MADISON  
MANCHESTER  
MARLBOROUGH  
MARLOW  
MARTINS LOCATION  
MASON  
MEREDITH  
MERRIMACK  
MIDDLETON  
MILAN  
MILFORD  
MILLSFIELD  
MILTON  
MONROE  
MONT VERNON  
MOULTONBOROUGH  
NASHUA  
NELSON  
NEW BOSTON  
NEW CASTLE  
NEW DURHAM  
NEW HAMPTON  
NEW IPSWICH  
NEW LONDON  
NEWBURY  
NEWFIELDS  
NEWINGTON  
NEWMARKET

SUNAPEE  
SURRY  
SUTTON  
SWANZEY  
TAMWORTH  
TEMPLE  
THORNTON  
TILTON  
TROY  
TUFTONBORO  
UNITY  
WAKEFIELD  
WARNER  
WARREN  
WASHINGTON  
WATERVILLE  
WEARE  
WEBSTER  
WENTWORTH  
WENTWORTHS LOCATION  
WESTMORELAND  
WHITEFIELD  
WILMOT  
WILTON  
WINCHESTER  
WINDHAM  
WINDSOR  
WOLFEBORO  
WOODSTOCK

**CONNECTICUT**

ANDOVER  
ANSONIA  
ASHFORD  
AVON  
BARKHAMSTED  
BEACON FALLS  
BERLIN  
BETHANY  
BETHEL  
BETHLEHEM  
BLOOMFIELD  
BOLTON  
BRANFORD

GRISWOLD  
GUILFORD  
HADDAM  
HAMPTON  
HARTFORD  
HARTLAND  
HARWINTON  
HEBRON  
KENT  
KILLINGLY  
KILLINGWORTH  
LEBANON  
LEDYARD

PROSPECT  
PUTNAM  
REDDING  
RIDGEFIELD  
ROCKY HILL  
ROXBURY  
SALEM  
SALISBURY  
SCOTLAND  
SEYMOUR  
SHARON  
SHELTON

BRIDGEWATER	LISBON	SHERMAN
BRISTOL	LITCHFIELD	SIMSBURY
BROOKFIELD	LYME	SOMERS
BROOKLYN	MADISON	SOUTH WINDSOR
BURLINGTON	MANCHESTER	SOUTHBURY
CANAAN	MANSFIELD	SOUTHINGTON
CANTERBURY	MARLBOROUGH	SPRAGUE
CANTON	MERIDEN	STAFFORD
CHAPLIN	MIDDLEBURY	STAMFORD
CHESHIRE	MIDDLEFIELD	STERLING
CHESTER	MIDDLETOWN	STONINGTON
CLINTON	MONROE	SUFFIELD
COLCHESTER	MONTVILLE	THOMASTON
COLEBROOK	MORRIS	THOMPSON
COLUMBIA	NAUGATUCK	TOLLAND
CORNWALL	NEW BRITAIN	TORRINGTON
COVENTRY	NEW CANAAN	UNION
CROMWELL	NEW FAIRFIELD	VERNON
DANBURY	NEW HARTFORD	VOLUNTOWN
DARIEN	NEW LONDON	WALLINGFORD
DEEP RIVER	NEW MILFORD	WARREN
DEBRY	NEWINGTON	WASHINGTON
DURHAM	NEWTOWN	WATERBURY
EAST GRANBY	NORFOLK	WATERFORD
EAST HADDAM	NORTH CANAAN	WATERTOWN
EAST HAMPTON	NORTH STONINGTON	WEST HARTFORD
EAST HARTFORD	NORWALK	WESTBROOK
EAST LYME	OLD LYME	WESTON
EAST WINDSOR	OLD SAYBROOK	WESTPORT
EASTFORD	OXFORD	WETHERSFIELD
ELLINGTON	PLAINFIELD	WILLINGTON
ENFIELD	PLAINVILLE	WILTON
ESSEX	PLYMOUTH	WINCHESTER
FARMINGTON	POMFRET	WINDHAM
FRANKLIN	PORTLAND	WINDSOR
GLASTONBURY	PRESTON	WINDSOR LOCKS
GOSHEN		WOLCOTT
GRANBY		WOODBURY
GREENWICH		WOODSTOCK

2. TO ENTER. There are two (2) ways to enter the Challenge.

Challenge Task Entry: The project invites students to measure the difference in energy usage between an LED bulb and an incandescent bulb, then provides results to the Sponsor (the “Task Entry”). All

materials needed to participate in the Home Energy Challenge is included in the kit provided by the Sponsor.

A. Pre-Registration. Pre-Registration for the Challenge is required to receive the Task Kit, as defined below. Pre-Registration begins on October 1, 2024 at 12:01 a.m. ET and ends on October 21, 2024 at 11:59 p.m. ET (“Pre-Registration Period”). Entrants must pre-register no later than October 21, 2024 by completing a pre-registration form located at <https://www.homeenergychallenge.com/#form> (“Registration Form”) or mailing a completed Pre-registration form (postmarked no later than October 20, 2024) to Energy House Challenge, ATTN: Scott Halstead, P.O. Box 313, Rowley MA 01969-9998 Once the Registration Form is completed, Entrants will receive a confirmation email with instructions for the Task and submission instructions.

B. Entry Submission. Upon receipt of the Pre-Registration, Sponsor will mail a Home Energy Challenge Kit (“Task Kit”) within five (5) business days of the date of Pre-Registration that includes all of the materials necessary to complete the Task Entry, while supplies last. The Entrant will use the materials in the Entry Kit to complete the Task Entry as outlined in the instruction manual. All Task materials will be provided (1) per family of four Entrants by Sponsor. The manual on how to complete the Task will be available via download or request via email. Each Task Kit consists of:

- Digital Multimeter
- Single lightbulb holder with Fahnestock Clips
- 4 Connecting wires with alligator clips
- 1 miniature LED lightbulb
- 1 miniature incandescent bulb
- 1 Battery holders
- 1 Batteries

Upon completion of the Task Entry, Entrants can email or mail the final form as provided (the “Entry Form”) to [info@homeenergychallenge.com](mailto:info@homeenergychallenge.com), including the following to receive one (1) Entry: picture of the Entrant executing one of the tasks, record of the experiment results, and answer questions provided. Task Entries and Entry Forms must be postmarked by October 29, 2024 and received by October 30, 2024 or submitted online no later than October 30, 2024 at 11:59:59 p.m. ET.

Mail-In Entry: To enter the Challenge without completing Pre-Registration and the Task Entry, on a 3" x 5" piece of paper, hand-print your name, complete address, daytime and evening telephone numbers (area code included), and date-of-birth, along with the name of your child and his/her current grade (for the 2024-2025 school year), and mail entry in a properly stamped #10 envelope to: The Home Energy Challenge – Energy Awareness Month: LED edition, Scott Halstead, P.O. Box 313, Rowley MA 01969-9998 Entries must be postmarked by October 29, 2024 and received by October 30, 2024 to be eligible. Limit one (1) entry per person, per email address for the duration of the Entry Period regardless of method of entry. Multiple entries received from any person or e-mail address after the first entry received from that person or email address will be void. All mail-in entries must be mailed in separately.

Each Entrant may only submit one Entry. Entries become the property of Sponsor and will not be returned to Entrants.

By submitting an Entry, Entrant represents and warrants that the Entry is original and that Entrant created and owns all rights to the Entry.

3. ENTRY REQUIREMENTS. Each Entry must comply with the following requirements:

A. Originality. Entries must be original and, other than the items found in the Task Kit, solely created by the Entrant. They must not contain any elements that were not created by Entrant, other than the items found in the Task Kit. Plagiarism or other use of any elements or materials that are not original may result in disqualification of the Entry, in Sponsor's sole discretion.

Entrant agrees to not use any Entry for any purpose other than participation in the Home Energy Challenge, without prior express consent of Sponsor in each instance.

B. Content Restrictions. Entry must not contain (a) any photographs or other recordings of individuals other than the Entrant and his/her child, except with the permission of such individuals, (b) any commercial content or logos, (c) any personally identifiable information (other than as required pursuant to the Entry requirements), (d) any content that is lewd, obscene, disparaging, defamatory, obscene, or that otherwise contains inappropriate content or objectionable material as determined by Sponsor in its sole discretion. Entry must not infringe on the copyright, trademark, privacy, publicity, or other rights of any person or entity.

C. Challenge Integrity. Sponsor reserves the right, in its sole discretion, to (a) reject, disqualify, or modify any Entry without explanation, (b) verify any element of any Entry or related materials, and (c) disqualify any Entrant whose participation does not comply with Official Challenge Rules or may subject the Challenge, Motus Experiential, Sponsor, or Sponsor's advertisers, clients, or customers to controversy, negative publicity, scorn, and/or ridicule.

4. SELECTION OF WINNERS. One (1) winner per state will be selected from Massachusetts, New Hampshire and Connecticut, no later than October 31, 2023. The Potential Winners will be selected randomly from all completed entries within the respective state. Sponsor will notify each Potential Winner that he/she has been selected via email and phone. Each Potential Winner will be required to execute and return an Affidavit of Eligibility no later than three (3) business days after receiving such document from Sponsor. If a Potential Winner fails to return such document to Sponsor within the specified time period, prize notification is returned as undeliverable, or Potential Winner is not in compliance with these Official Rules, the Prize will be forfeited and, at Sponsor's discretion, an alternate Potential Winner may be selected. A Potential Winner is not an official winner ("Winner") until Sponsor receives Winner's Affidavit of Eligibility and notifies him/her that he/she is a Winner.

5. CRITERIA. Selection of Winners will be random selected per state. Sponsor will separate all entries by state and randomly select one winner per state of completed entries that followed all the directions provided.

6. PRIZES. Three (3) Prizes are available, one (1) Prize for each state (each, a "State Prize").

Each Prize consists of one (1) Apple® iPad, with an Approximate Retail Value ("ARV") of \$630.00

Prize is awarded “as is” with no warranty or guarantee, either express or implied, and is subject to availability and expiration dates. Details of the Prize may change, based on availability. Sponsor reserves the right to substitute the Prize or portions thereof if Prize cannot be awarded as described. Sponsor will determine all elements of Prize in its sole discretion. Sponsor disclaims all and any liability for the actual provision, quality, or nature of any third-party product or service related to the Prize. Sponsor is not liable for injuries, losses, or damages of any kind arising from participation in this Challenge and use of the Prize. Winner must comply with any third-party terms and conditions applicable to the redemption and use of the Prize.

Winner may not substitute, assign, or transfer the Prize or redeem the Prize for cash. Winner is responsible for all applicable federal, state, and local taxes, as well as any other costs and expenses associated with the Prize. Winner forfeits any unused portions of the Prize. The awarding of any Prize is contingent on full compliance with these Official Rules. If a Winner is found to have violated the Official Rules or otherwise does not meet eligibility criteria, that Winner will forfeit the Prize and the Prize may be awarded to an alternate winner.

Sponsor will ship the Prize from the Sponsor, at a date and time to be specified by Sponsor.

7. **PRIVACY AND PUBLICITY.** Except where legally prohibited, by entering and providing the required entry information, Entrant consents to be photographed by or on behalf of the Sponsor and permits Sponsor, Motus Experiential, and their parent corporations, subsidiaries, affiliates, agents, and assigns, to use Entrant’s name, likeness, photograph, city or town of residence, Entrant’s child’s name and likeness, Entry (regardless of method of entry), and any materials Entrant submits to Sponsor (“Entrant Materials”) in all media, throughout the World, in perpetuity, and for any purpose (including advertising, publicity, and/or trade purposes), without notice to Entrant and without further compensation.

Entrants further agree that Sponsor and Motus Experiential may use their Entrant Materials and any other personally identifiable information collected or used in connection with the Challenge in accordance with the Eversource privacy policy. Entrants agree that Sponsor has the right to use the Entrant Materials in combination with such other material as Sponsor in its sole discretion shall determine, and that Entrants have no right of approval, claim to compensation or 7 benefits claim, including without limitation, claims based upon invasion of privacy, defamation, or right of publicity arising out of any use of Entrant Materials.

8. **USE OF ENTRIES.** By submitting an Entry, Entrant grants to Sponsor, Motus Experiential, and to its licensees, successors and assigns, and any person or entity acting on its behalf, the irrevocable license to use, publish, display, exploit, modify, edit, transmit, distribute, and otherwise use an Entry (including, without limitation, the submitted written and visual materials and video and audio recordings) in all media, throughout the World, in perpetuity, and for any purpose (including advertising, publicity, and/or trade purposes), without notice to Entrant and without further compensation. By submitting an Entry, Entrant also represents and warrants that he/she has the right and authority to grant the license as described above.

9. **RELEASE.** Released Parties (as defined below) are not responsible for lost, late, incomplete, damaged, inaccurate, stolen, delayed, misdirected, undelivered, or garbled Registration Forms, Entries or emails for whatever cause or other errors whether human, mechanical, electronic, computer, network, typographical, printing, address error, or otherwise relating to or in connection with the Challenge. Released Parties are also not responsible for any incorrect or inaccurate information, whether caused by



Website users, tampering, hacking, or by any equipment or programming associated with or utilized in the Challenge. Released Parties are not responsible for injury or damage to participants' or to any other person's computer related to or resulting from participating in this Challenge or downloading materials from or use of the Website. Persons who tamper with or abuse any aspect of the Challenge or Website, who are in violation of these Official Rules, as solely determined by Sponsor, will be disqualified and all associated Entries will be void. Sponsor reserves the right at its sole discretion to suspend, modify or terminate the Challenge at any time and for any reason, including, but not limited to, if any portion of the Challenge is, in Sponsor's sole opinion, compromised by virus, worms, bugs, non-authorized human intervention or other causes which, in the sole opinion of the Sponsor, corrupt or impair the administration, security, fairness or proper play, or submission of Entries, and, if terminated, Sponsor may select a Potential Winner from among all non-suspect, eligible Entries received in each state for such drawing prior to action taken or as otherwise deemed fair and appropriate by Sponsor.

By participating, Entrants agree that Sponsor, Motus Experiential, suppliers of the Prize, and their respective parents, affiliates, subsidiaries and advertising and promotion agencies and all of their respective officers, directors, employees, representatives and agents (collectively, "Released Parties") will have no liability whatsoever for, and shall be held harmless by Entrants against, any liability, for any injuries, losses or damages of any kind, including death, to persons, or property resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse or use of the prize or participation in this Challenge. In the event of a dispute regarding Entries received from multiple users having the same email account, the authorized subscriber of the email account at the time of entry will be deemed to be the Entrant and must comply with these Official Rules. Authorized account subscriber is the natural person who is assigned the e-mail address by the internet service provider (ISP), online service provider, or other organization responsible for assigning e-mail addresses. Released Parties are not responsible for any unauthorized use of Entries by third parties. Released Parties are not responsible for Task Kits lost in the mail due to inaccurate registration information.

Any and all claims, judgments and awards will be limited to actual out-of-pocket costs incurred, including costs associated with participating in this Challenge but in no event attorneys' fees and under no circumstances will any Entrant be permitted to obtain awards for, and hereby waives all rights to claim, punitive, incidental, and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased.

10. GOVERNING LAW/JURISDICTION. The Challenge and these Official Rules are governed by and shall be construed in accordance with the substantive laws of the Commonwealth of Massachusetts (as distinguished from the choice of law rules) and the United States of America applicable to contracts made and performed entirely in Massachusetts and where the relevant contacts are with such state. Except where prohibited, as a condition of participating in this Challenge, Entrants agree that any and all disputes, claims and causes of action arising out of or connected with this Challenge, the prizes awarded, or the determination of the Winner shall be resolved individually, without resort to any form of class action. Entrants further agree that in any cause of action, the Released Parties entire liability will be limited to the cost of entering and participating in the Challenge, and in no event shall the Released Parties be liable for attorneys' fees and/or experts' fees and costs. By entering, Entrants waive the right to claim any damages whatsoever, including, but not limited to, punitive, consequential, direct, or indirect damages and further waive all rights to have damages multiplied or increased.

11. WINNER'S NAME. For the name of the Winner(s), send a self-addressed stamped envelope to: Home Energy Challenge Energy Month, ATTN: Scott Halstead, P.O. Box 313, Rowley MA 01969-9998 Requests

for Winner names must be received no later than 60 days from the Winner selection date described in paragraph 4.