

Home Energy Challenge: Earth Day 2025
OFFICIAL RULES

OFFICIAL RULES HOME ENERGY CHALLENGE – Earth Day 2025 (The “Challenge”) By participating in the Challenge, you agree to be bound by these Official Rules and the decisions of the sponsor of the Challenge, Eversource (“Sponsor”), which are binding and final on matters relating to this Challenge. The Challenge is subject to all applicable federal, state, and local laws.

The Challenge takes place from March 17, 2025, at 12:01 a.m. Eastern Time (“ET”) to April 21, 2025, at 11:59 p.m. ET (the “Challenge Period”). During the Challenge Period, parents (each, an “Entrant”) will be invited to complete a Task (as defined below) with their students to enter.

1. ELIGIBILITY. NO PURCHASE NECESSARY TO ENTER OR WIN. A purchase will not increase your chances of winning. Void where prohibited. Open to legal U.S. residents residing in, the Massachusetts, New Hampshire and Connecticut communities listed below who are eighteen (18) years of age or older, and who are parents of students in grades K-12 at the time of entry.

MASSACHUSETTS

ACTON	BURLINGTON	EASTON
ACUSHNET	CAMBRIDGE	ERVING
ADAMS	CANTON	FAIRHAVEN
AGAWAM	CARLISLE	FOXBOROUGH
ALLSTON	CARVER	FRAMINGHAM
AMHERST	CHARLESTOWN	FRANKLIN
ANDOVER	CHELSEA	FREETOWN
ARLINGTON	CHESHIRE	GILL
ASHFIELD	CHESTER	GRANBY
ASHLAND	CHESTERFIELD	GRANVILLE
ASSONET	CHESTNUT HILL	GREENFIELD
ATTLEBORO	CHICOPEE	HADLEY
AUBURNDALE	COLRAIN	HALIFAX
AVON	CONWAY	HANCOCK
BECKET	CUMMINGTON	HANOVER
BEDFORD	DALTON	HANSON
BELCHERTOWN	DARTMOUTH	HATFIELD
BELLINGHAM	DEDHAM	HINSDALE
BERKLEY	DEERFIELD	HOLBROOK
BERNARDSTON	DIGHTON	HOLLISTON
BLANDFORD	DORCHESTER	HOLYOKE
BOSTON	DOVER	HOPKINTON
BRIDGEWATER	DUXBURY	HUNTINGTON
BRIGHTON	EAST BOSTON	HYDE PARK
BROCKTON	EAST BRIDGEWATER	JAMAICA PLAIN
BROOKLINE	EAST LONGMEADOW	KINGSTON
BUCKLAND	EASTHAMPTON	LAKEVILLE

LANESBORO
LAWRENCE
LEE LENOX
LEVERETT
LEXINGTON
LEYDEN
LINCOLN
LONGMEADOW
LUDLOW
MANSFIELD
MARION
MARSHFIELD
MATTAPAN
MATTAPOISETT
MAYNARD
MEDFIELD
MEDWAY
METHUEN
MIDDLEBOROUGH
MIDDLEFIELD
MILLIS
MILTON
MONSON
MONTAGUE
MONTGOMERY
NATICK
NEEDHAM
NEW ASHFORD
NEW BEDFORD
NEWTON
NEWTON CENTER
NEWTON HIGHLANDS
NEWTON LOWER FALLS
NEWTON UPPER FALLS

NEWTONVILLE
NORFOLK
NORTH ANDOVER
NORTHAMPTON
NORTHFIELD
NORTON
NORWELL
OTIS
PALMER
PELHAM
PEMBROKE
PERU
PITTSFIELD
PLAINFIELD
PLYMOUTH
PLYMPTON
RANDOLPH
RAYNHAM
READVILLE
REHOBOTH
RICHMOND
ROCHESTER
ROSLINDALE
ROXBURY
RUSSELL
SANDISFIELD
SAVOY
SCITUATE
SEEKONK
SHARON
SHELBURNE
SHERBORN
SHUTESBURY
SOMERVILLE

SOUTH HADLEY
SOUTHAMPTON
SOUTHWICK
SPRINGFIELD
STONEHAM
STOUGHTON
SUDBURY
SUNDERLAND
TAUNTON
TOLLAND
TYRINGHAM
WABAN
WALPOLE
WALTHAM
WAREHAM
WASHINGTON
WATERTOWN
WAYLAND
WEST NEWTON
WEST ROXBURY
WEST SPRINGFIELD
WESTFIELD
WESTHAMPTON
WESTON
WESTPORT
WESTWOOD
WHATELY
WILBRAHAM
WINCHESTER
WATERSOR
WOBURN
WORTHINGTON
WRENTHAM

NEW HAMPSHIRE

ACWORTH
ALBANY
ALEXANDRIA
ALLENSTOWN
ALSTEAD
ALTON
AMHERST
ANDOVER

GILMANTON
GILSUM
GOFFSTOWN
GORHAM
GOSHEN
GRAFTON
GRANTHAM
GREENFIELD

NEWPORT
NEWTON
NORTH HAMPTON
NORTHFIELD
NORTHUMBERLAND
NORTHWOOD
NOTTINGHAM
ORANGE

ANTRIM	GREENLAND	ORFORD
ASHLAND	GREENS GRANT	OSSIPEE
ATKINSON	GREENVILLE	PELHAM
AUBURN	GROTON	PEMBROKE
BARNSTEAD	HAMPSTEAD	PETERBOROUGH
BARRINGTON	HAMPTON	PIERMONT
BARTLETT	HAMPTON FALLS	PINKHAMS GRANT
BATH	HANCOCK	PITTSBURG
BEDFORD	HANOVER	PITTSFIELD
BELMONT	HARRISVILLE	PLAINFIELD
BENNINGTON	HARTS LOCATION	PLAISTOW
BENTON	HAVERHILL	PLYMOUTH
BERLIN	HEBRON	PORTSMOUTH
BETHLEHEM	HENNIKER	RANDOLPH
BOSCAWEN	HILL	RAYMOND
BOW	HILLSBOROUGH	RICHMOND
BRADFORD	HINSDALE	RINDGE
BRENTWOOD	HOLDERNESS	ROCHESTER
BRIDGEWATER	HOLLIS	ROLLINSFORD
BRISTOL	HOOKSETT	ROXBURY
BROOKFIELD	HOPKINTON	RUMNEY
BROOKLINE	HUDSON	RYE
CAMBRIDGE	JACKSON	SALEM
CAMPTON	JAFFREY	SALISBURY
CANAAN	JEFFERSON	SANBORTON
CANDIA	KEENE	SANDOWN
CANTERBURY	KENSINGTON	SANDWICH
CARROLL	LACONIA	SEABROOK
CENTER HARBOR	LANCASTER	SHARON
CHARLESTOWN	LANDAFF	SHELBURNE
CHATHAM	LANGDON	SOMERSWORTH
CHESTER	LEE	SOUTH HAMPTON
CHESTERFIELD	LEMPSTER	SPRINGFIELD
CHICHESTER	LINCOLN	STARK
CLAREMONT	LISBON	STEWARTSTOWN
CLARKSVILLE	LITCHFIELD	STODDARD
COLEBROOK	LITTLETON	STRAFFORD
COLUMBIA	LONDONDERRY	STRATFORD
CONCORD	LOUDON	STRATHAM
CONWAY	LYMAN	SUCCESS
CORNISH	LYME	SUGAR HILL
CROYDON	LYNDEBOROUGH	SULLIVAN
DALTON	MADBURY	SUNAPEE
DANBURY	MADISON	SURRY

DANVILLE
DEERFIELD
DEERING
DERRY
DORCHESTER
DOVER
DUBLIN
DUMMER
DUNBARTON
DURHAM
EAST KINGSTON
EASTON
EATON
EFFINGHAM
ELLSWORTH
ENFIELD
EPPING
EPSOM
ERROL
FARMINGTON
FITZWILLIAM
FRANCESTOWN
FRANCONIA
FRANKLIN
FREEDOM
FREMONT
GILFORD

MANCHESTER
MARLBOROUGH
MARLOW
MARTINS LOCATION
MASON
MEREDITH
MERRIMACK
MIDDLETON
MILAN
MILFORD
MILLSFIELD
MILTON
MONROE
MONT VERNON
MOULTONBOROUGH
NASHUA
NELSON
NEW BOSTON
NEW CASTLE
NEW DURHAM
NEW HAMPTON
NEW IPSWICH
NEW LONDON
NEWBURY
NEWFIELDS
NEWINGTON
NEWMARKET

SUTTON
SWANZEY
TAMWORTH
TEMPLE
THORNTON
TILTON
TROY
TUFTONBORO
UNITY
WAKEFIELD
WARNER
WARREN
WASHINGTON
WATERVILLE
WEARE
WEBSTER
WENTWORTH
WENTWORTHS LOCATION
WESTMORELAND
WHITEFIELD
WILMOT
WILTON
WINCHESTER
WINDHAM
WINDSOR
WOLFEBORO
WOODSTOCK

CONNECTICUT

ANDOVER
ANSONIA
ASHFORD
AVON
BARKHAMSTED
BEACON FALLS
BERLIN
BETHANY
BETHEL
BETHLEHEM
BLOOMFIELD
BOLTON
BRANFORD
BRIDGEWATER
BRISTOL

GRISWOLD
GUILFORD
HADDAM
HAMPTON
HARTFORD
HARTLAND
HARWINTON
HEBRON
KENT
KILLINGLY
KILLINGWORTH
LEBANON
LEDYARD
LISBON
LITCHFIELD

PROSPECT
PUTNAM
REDDING
RIDGEFIELD
ROCKY HILL
ROXBURY
SALEM
SALISBURY
SCOTLAND
SEYMOUR
SHARON
SHELTON
SHERMAN
SIMSBURY
SOMERS

BROOKFIELD	LYME	SOUTH WINDSOR
BROOKLYN	MADISON	SOUTHBURY
BURLINGTON	MANCHESTER	SOUTHINGTON
CANAAN	MANSFIELD	SPRAGUE
CANTERBURY	MARLBOROUGH	STAFFORD
CANTON	MERIDEN	STAMFORD
CHAPLIN	MIDDLEBURY	STERLING
CHESHIRE	MIDDLEFIELD	STONINGTON
CHESTER	MIDDLETOWN	SUFFIELD
CLINTON	MONROE	THOMASTON
COLCHESTER	MONTVILLE	THOMPSON
COLEBROOK	MORRIS	TOLLAND
COLUMBIA	NAUGATUCK	TORRINGTON
CORNWALL	NEW BRITAIN	UNION
COVENTRY	NEW CANAAN	VERNON
CROMWELL	NEW FAIRFIELD	VOLUNTOWN
DANBURY	NEW HARTFORD	WALLINGFORD
DARIEN	NEW LONDON	WARREN
DEEP RIVER	NEW MILFORD	WASHINGTON
DEBRY	NEWINGTON	WATERBURY
DURHAM	NEWTOWN	WATERFORD
EAST GRANBY	NORFOLK	WATERTOWN
EAST HADDAM	NORTH CANAAN	WEST HARTFORD
EAST HAMPTON	NORTH STONINGTON	WESTBROOK
EAST HARTFORD	NORWALK	WESTON
EAST LYME	OLD LYME	WESTPORT
EAST WINDSOR	OLD SAYBROOK	WETHERSFIELD
EASTFORD	OXFORD	WILLINGTON
ELLINGTON	PLAINFIELD	WILTON
ENFIELD	PLAINVILLE	WINCHESTER
ESSEX	PLYMOUTH	WINDHAM
FARMINGTON	POMFRET	WINDSOR
FRANKLIN	PORTLAND	WINDSOR LOCKS
GLASTONBURY	PRESTON	WOLCOTT
GOSHEN		WOODBURY
GRANBY		WOODSTOCK
GREENWICH		

2. TO ENTER. There are two (2) ways to enter the Challenge.

Challenge Task Entry:

In this activity students learn about passive & active solar technology and construct a solar water heater then provide results to the Sponsor (the “Task Entry”). Materials needed to participate in the Home Energy Challenge – Earth Day 2025 are included in the kit provided by the Sponsor. Additional tools such a piece of cereal box or similar, tape will need to be provided by the participant.

A. Pre-Registration. Pre-Registration for the Challenge is required to receive the Task Kit, as defined below. Pre-Registration begins on March 17, 2025, at 12:01 a.m. ET and ends on April 10, 2025, at 11:59 p.m. ET (“Pre-Registration Period”). Entrants must pre-register no later than April 10, 2025, by completing a pre-registration form located at <https://www.homeenergychallenge.com/#form> (“Registration Form”) or mailing a completed Pre-registration form (postmarked no later than April 10, 2025) to Home Energy Challenge Earth Day 2025, ATTN: Scott Halstead, P.O. Box 313, Rowley MA 01969-9998. Once the Registration Form is completed, Entrants will receive a confirmation email with instructions for the Task and submission instructions.

B. Entry Submission. Upon receipt of the Pre-Registration, Sponsor will mail a Home Energy Challenge Kit (“Task Kit”) within five (5) business days of the date of Pre-Registration that includes the materials necessary to complete the Task Entry, while supplies last. The Entrant will use the materials in the Task Kit to complete the Task Entry as outlined in the instruction manual. One (1) Task Kit per registered Entrants up to four Entrants per family will be provided by Sponsor. The manual on how to complete the Task will be included in the Kit. Each Task Kit consists of:

- Black paper
- Black tubing length
- Squeeze bottle
- Binder clips
- Thermometer
- Cup

Additional tools such a piece of cereal box or similar, and tape is needed to complete this task.

Upon completion of the Task Entry, Entrants can email or mail the final form as provided (the “Entry Form”) to info@homeenergychallenge.com, including the following to receive one (1) Entry: picture of the Entrant executing one of the tasks and a completed Final Data Collection & Submission Form. All Task Entries and Entry Forms must be received no later than April 21, 2025 at 11:59:59 p.m. ET.

Mail-In Entry: To enter the Challenge without completing Pre-Registration and the Task Entry, on a 3" x 5" piece of paper, hand-print your name, complete address, daytime and evening telephone numbers (area code included), and date-of-birth, along with the name of your child and his/her current grade (for the 2024-2025 school year), and mail entry in a properly stamped #10 envelope to: Home Energy Challenge Earth Day 2025, ATTN: Scott Halstead, P.O. Box 313, Rowley MA 01969-9998. Mail in Entries must be received by April 21, 2025 to be eligible. Limit one (1) entry per person, per email address for the duration of the Entry Period regardless of method of entry. Multiple entries received from any person or e-mail address after the first entry received from that person or email address will be void. All mail-in entries must be mailed in separately.

Each Entrant may only submit one Entry. Entries become the property of Sponsor and will not be returned to Entrants.

By submitting an Entry, Entrant represents and warrants that the Entry is original and that Entrant created and owns all rights to the Entry.

3. ENTRY REQUIREMENTS. Each Entry must comply with the following requirements:

A. Originality. Entries must be original and, other than the items found in the Task Kit, solely created by the Entrant. They must not contain any elements that were not created by Entrant, other than the items found in the Task Kit. Plagiarism or other use of any elements or materials that are not original may result in disqualification of the Entry, in Sponsor's sole discretion.

Entrant agrees to not use any Entry for any purpose other than participation in the Home Energy Challenge, without prior express consent of Sponsor in each instance.

B. Content Restrictions. Entry must not contain (a) any photographs or other recordings of individuals other than the Entrant and his/her child, except with the permission of such individuals, (b) any commercial content or logos, (c) any personally identifiable information (other than as required pursuant to the Entry requirements), (d) any content that is lewd, obscene, disparaging, defamatory, obscene, or that otherwise contains inappropriate content or objectionable material as determined by Sponsor in its sole discretion. Entry must not infringe on the copyright, trademark, privacy, publicity, or other rights of any person or entity.

C. Challenge Integrity. Sponsor reserves the right, in its sole discretion, to (a) reject, disqualify, or modify any Entry without explanation, (b) verify any element of any Entry or related materials, and (c) disqualify any Entrant whose participation does not comply with Official Challenge Rules or may subject the Challenge, Motus Experiential, Sponsor, or Sponsor's advertisers, clients, or customers to controversy, negative publicity, scorn, and/or ridicule.

4. SELECTION OF WINNERS. One (1) winner per state will be selected from Massachusetts, New Hampshire and Connecticut, no later than April 22, 2025. The Potential Winners will be selected randomly from all completed entries within the respective state. Sponsor will notify each Potential Winner that he/she has been selected via email and phone. Each Potential Winner will be required to execute and return an Affidavit of Eligibility no later than three (3) business days after receiving such document from Sponsor. If a Potential Winner fails to return such document to Sponsor within the specified time period, prize notification is returned as undeliverable, or Potential Winner is not in compliance with these Official Rules, the Prize will be forfeited and, at Sponsor's discretion, an alternate Potential Winner may be selected. A Potential Winner is not an official winner ("Winner") until Sponsor receives Winner's Affidavit of Eligibility and notifies him/her that he/she is a Winner.

5. CRITERIA. Selection of Winners will be randomly selected per state. Sponsor will separate all entries by state and randomly select one winner per state of completed entries that followed all the directions provided.

6. PRIZES. Three (3) Prizes are available, one (1) Prize for each state (each, a "State Prize").

Each Prize consists of one (1) Apple® iPad, with an Approximate Retail Value (“ARV”) of \$599.00

Prize is awarded “as is” with no warranty or guarantee, either express or implied, and is subject to availability and expiration dates. Details of the Prize may change, based on availability. Sponsor reserves the right to substitute the Prize or portions thereof if Prize cannot be awarded as described. Sponsor will determine all elements of Prize in its sole discretion. Sponsor disclaims all and any liability for the actual provision, quality, or nature of any third-party product or service related to the Prize. Sponsor is not liable for injuries, losses, or damages of any kind arising from participation in this Challenge and use of the Prize. Winner must comply with any third-party terms and conditions applicable to the redemption and use of the Prize.

Winner may not substitute, assign, or transfer the Prize or redeem the Prize for cash. Winner is responsible for all applicable federal, state, and local taxes, as well as any other costs and expenses associated with the Prize. Winner forfeits any unused portions of the Prize. The awarding of any Prize is contingent on full compliance with these Official Rules. If a Winner is found to have violated the Official Rules or otherwise does not meet eligibility criteria, that Winner will forfeit the Prize and the Prize may be awarded to an alternate winner.

Sponsor will ship the Prize from the Sponsor, at a date and time to be specified by Sponsor.

7. PRIVACY AND PUBLICITY. Except where legally prohibited, by entering and providing the required entry information, Entrant consents to be photographed by or on behalf of the Sponsor and permits Sponsor, Motus Experiential, and their parent corporations, subsidiaries, affiliates, agents, and assigns, to use Entrant’s name, likeness, photograph, city or town of residence, Entrant’s child’s name and likeness, Entry (regardless of method of entry), and any materials Entrant submits to Sponsor (“Entrant Materials”) in all media, throughout the World, in perpetuity, and for any purpose (including advertising, publicity, and/or trade purposes), without notice to Entrant and without further compensation.

Entrants further agree that Sponsor and Motus Experiential may use their Entrant Materials and any other personally identifiable information collected or used in connection with the Challenge in accordance with the Eversource privacy policy. Entrants agree that Sponsor has the right to use the Entrant Materials in combination with such other material as Sponsor in its sole discretion shall determine, and that Entrants have no right of approval, claim to compensation or 7 benefits claim, including without limitation, claims based upon invasion of privacy, defamation, or right of publicity arising out of any use of Entrant Materials.

8. USE OF ENTRIES. By submitting an Entry, Entrant grants to Sponsor, Motus Experiential, and to its licensees, successors and assigns, and any person or entity acting on its behalf, the irrevocable license to use, publish, display, exploit, modify, edit, transmit, distribute, and otherwise use an Entry (including, without limitation, the submitted written and visual materials and video and audio recordings) in all media, throughout the World, in perpetuity, and for any purpose (including advertising, publicity, and/or trade purposes), without notice to Entrant and without further compensation. By submitting an Entry, Entrant also represents and warrants that he/she has the right and authority to grant the license as described above.

9. RELEASE. Released Parties (as defined below) are not responsible for lost, late, incomplete, damaged, inaccurate, stolen, delayed, misdirected, undelivered, or garbled Registration Forms, Entries or emails

for whatever cause or other errors whether human, mechanical, electronic, computer, network, typographical, printing, address error, or otherwise relating to or in connection with the Challenge. Released Parties are also not responsible for any incorrect or inaccurate information, whether caused by Website users, tampering, hacking, or by any equipment or programming associated with or utilized in the Challenge. Released Parties are not responsible for injury or damage to participants' or to any other person's computer related to or resulting from participating in this Challenge or downloading materials from or use of the Website. Persons who tamper with or abuse any aspect of the Challenge or Website, who are in violation of these Official Rules, as solely determined by Sponsor, will be disqualified and all associated Entries will be void. Sponsor reserves the right at its sole discretion to suspend, modify or terminate the Challenge at any time and for any reason, including, but not limited to, if any portion of the Challenge is, in Sponsor's sole opinion, compromised by virus, worms, bugs, non-authorized human intervention or other causes which, in the sole opinion of the Sponsor, corrupt or impair the administration, security, fairness or proper play, or submission of Entries, and, if terminated, Sponsor may select a Potential Winner from among all non-suspect, eligible Entries received in each state for such drawing prior to action taken or as otherwise deemed fair and appropriate by Sponsor.

By participating, Entrants agree that Sponsor, Motus Experiential, suppliers of the Prize, and their respective parents, affiliates, subsidiaries and advertising and promotion agencies and all of their respective officers, directors, employees, representatives and agents (collectively, "Released Parties") will have no liability whatsoever for, and shall be held harmless by Entrants against, any liability, for any injuries, losses or damages of any kind, including death, to persons, or property resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse or use of the prize or participation in this Challenge. In the event of a dispute regarding Entries received from multiple users having the same email account, the authorized subscriber of the email account at the time of entry will be deemed to be the Entrant and must comply with these Official Rules. Authorized account subscriber is the natural person who is assigned the e-mail address by the internet service provider (ISP), online service provider, or other organization responsible for assigning e-mail addresses. Released Parties are not responsible for any unauthorized use of Entries by third parties. Released Parties are not responsible for Task Kits lost in the mail due to inaccurate registration information.

Any and all claims, judgments and awards will be limited to actual out-of-pocket costs incurred, including costs associated with participating in this Challenge but in no event attorneys' fees and under no circumstances will any Entrant be permitted to obtain awards for, and hereby waives all rights to claim, punitive, incidental, and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased.

10. GOVERNING LAW/JURISDICTION. The Challenge and these Official Rules are governed by and shall be construed in accordance with the substantive laws of the Commonwealth of Massachusetts (as distinguished from the choice of law rules) and the United States of America applicable to contracts made and performed entirely in Massachusetts and where the relevant contacts are with such state. Except where prohibited, as a condition of participating in this Challenge, Entrants agree that any and all disputes, claims and causes of action arising out of or connected with this Challenge, the prizes awarded, or the determination of the Winner shall be resolved individually, without resort to any form of class action. Entrants further agree that in any cause of action, the Released Parties entire liability will be limited to the cost of entering and participating in the Challenge, and in no event shall the Released Parties be liable for attorneys' fees and/or experts' fees and costs. By entering, Entrants waive the right to claim any damages whatsoever, including, but not limited to, punitive, consequential, direct, or indirect damages and further waive all rights to have damages multiplied or increased.

11. WINNER'S NAME. For the name of the Winner(s), send a self-addressed stamped envelope to: Home Energy Challenge Earth Day 2025, ATTN: Scott Halstead, P.O. Box 313, Rowley MA 01969-9998. Requests for Winner names must be received no later than 60 days from the Winner selection date described in paragraph 4.